



IRMA AND DISTRICT HOME TOWN  
NEWSPAPER FOR THE PAST  
TWENTY-SIX YEARS

# IRMA TIMES

READ IN THE HOME OF EVERY  
RESIDENT IN THE IRMA  
TRADING AREA.

Vol. 29 No. 5

Irma, Alberta, Friday, July 30th, 1943.

## Obituary

### MARY BRIDGET CUMMINS

Mrs. Mary Bridget Cummins passed away, in the Wainwright hospital on Saturday, July 17.

She leaves to mourn her loss, her husband and daughters of Irma, also two sisters, Kit and Mary Ann in Ireland.

She was born in Kilkenny, Ireland, on April 25, 1903. She came to Alberta in 1928 and settled in the Ross district.

Funeral services were held in St. Theresa church, Irma, on July 19, Rev. J. P. Ehmman officiating. Interment took place in the Irma cemetery, conducted by F. E. McLeod of Wainwright.

Pall bearers were Mr. Linus Meyer, Mr. James J. Kennedy, Mr. John Dubaz, Mr. Charlie Archibald, Mr. Ivan Archibald and Mr. Jack McFadden.

Floral tributes were received from: The family; Chris and Mae; Mr. and Mrs. John Archibald; Irene and family; Mr. and Mrs. Hugh Kennedy; Mr. and Mrs. Obert Lovig; Mr. and Mrs. Alf Larson and family; Mr. and Mrs. Frickleton; Mr. and Mrs. Foxwell; Mr. and Mrs. Pat Hollar; Mr. Jack McFadden; Special Guard of Battle River Bridge; Mr. and Mrs. John Dubaz; Charlie and Grace; Mr. and Mrs. Charlie Anderson.

Spiritual offerings were from: Mr. and Mrs. J. J. Kennedy and family; Mr. and Mrs. Ivan Archibald; Mr. and Mrs. Roland Herbert and family.

## Wedding Bells

### PROSSER-BARBER

A pretty wedding was solemnized at St. Christopher's Chapel, Esquimalt, B.C., on Friday, July 23, at 6:45 p.m., when Margaret Louisa, younger daughter of Mr. and Mrs. W. T. Barber, of Irma, became the bride of Ervin Wellington Prosser, son of Mr. and Mrs. L. Prosser, Sutton, Ont. Rev. N. Callong, chaplain of the coastal artillery school, to which the groom is attached, officiated at the ceremony.

The bride chose a two-piece crepe dress of robin's egg blue. She wore a white hat and white accessories. Her corsage was yellow and red roses. Mrs. Abbs, as matron of honor, was becomingly attired in a sky blue crepe dress. She wore a rose hat and rose accessories. Her corsage was pale pink carnations.

Gnr. Garnett Abbs, a friend of the groom, from Sutton, Ont., acted as best man.

The happy young couple will make their temporary home at 730 Princess Ave., Victoria, B.C.

## Radiograms

Many listeners have expressed a desire to learn more about the actual physical setup of Canadian radio. This may be discussed in three parts.

First is the network and national broadcasting. This is controlled in Canada by the government and is a complete government monopoly. No network may be set up, nor used without consent and supervision of the Canadian government. It also operates a few of its own stations.

Second feature of the Canadian broadcasting is the basic station. This is a community-owned broadcasting station, selected by the government network monopoly to carry its programs in that particular community. Such a station carries programs designated by the network, and is not responsible for the contents of these—though some times it takes the blame from listeners who don't know this background.

The third factor is the non-basic community station, which may take or be required to take, certain broadcasts of unusual immediate importance from the network, but is not regularly affiliated with it. Your license fee goes entirely to the support of the government network monopoly. No part of it comes to the community stations, which depend entirely upon advertising revenue for their support. This Canadian system is a cross between the British system of broadcasting—where all stations are government owned, and there is no choice of programs—and the American stations, which have government control and supervision, but no actual ownership, and offer the widest listening choice in the world. A very similar system to that of Canada's is in operation in Australia. The New Zealand system is somewhat closer to the American pattern, and the South African setup to the British pattern.

### NO NINCOMPPOPS WANTED

Yeah, folks, just a guess. All hell and high water can't keep Franklin D. Roosevelt from being re-elected to the presidency of the United States. In spite of all the blunders of those whom he has elevated to power, the people know that his heart is in the right place. And it doesn't matter whether it is his fourth or tenth term, the people know of no man who could fill his place. To elect a nincompop to that position in the middle of a world war would mean that we are to lose the war. The people of the United States know this and they are determined to retain the greatest president that ever sat in the presidential chair, bar none. Franklin D. Roosevelt has made a record in the interest of the common people that it will take a thousand years or more to eclipse. Milaca, Minn., Times.

## News of Our Boys

Don Burton and Cyril Jones, in training with the RCAF, were both home on leave last week-end. Don Harper is now in training in the navy, and visited in Irma last week-end.

Charlie Milne was home on leave from Souris, Man., last week-end.

Cpl. Arthur (Bob) Charter received word last week while home on leave to return to his air force unit in the east. Bob left on Saturday night's flyer.

Pte. Frank Withall of the Veterans' Guard was home on leave last week-end.

PO. Max Webber is now on duty in England.

Bill Yakes of Jarow has arrived overseas recently.

Pte. Wilkinson, son of Mr. and Mrs. M. Wilkinson, of Jarow, is home from Camporden this week on leave. Mr. Wilkinson at present is on duty in the army in South America.

Pte. Delbert Coffin arrived home on leave from B.C. last Tuesday.

Charlie DeTrois is home on leave this week from the west coast.

Mr. and Mrs. Gulbraa received word recently that their son, PO. Harold Gulbraa, and the other members of the crew were killed in North Africa when something went wrong with the plane and it crashed. The bodies were buried in that country.

### PRODUCTION AND PROFITS

By R. J. Deachman

We have all heard this statement: "There should be production for use and not for profit."

There is a fallacy in this statement. People do not do things unless they see something for it. The aim is not necessarily money—it may be something else.

One man's goal is the accumulation of wealth. Another may serve for the good that he may do. Mr. Grenfell, who gave up the prospect of a medical practice in a high class district in London to become a missionary doctor among the people of Labrador, probably had a happier life than he would have had if he had remained in London.

Life may not consist of acquiring wealth, but the thought of improving one's own position or the position of others is a laudable motive. It has uplifted mankind, without it, progress would lag.

Profits and dividends are widely misunderstood, we fail to see the picture as a whole. Business is a gamble. About 400,000 new businesses start every year in the U.S. Not more than 25,000 survive. If one man out of the 25,000 makes a success, he is likely to be characterized as a villain, though his success may have contributed more to the happiness of mankind than all the failures put together. True, a rich man may be a villain and by his actions cause much suffering—results equally evil may come from a life of poverty.

The world owes much to the humanitarian spirit, but the power to aid comes from capacity to produce.

## Kinsella

Mr. A. Murray, of Fort William, is visiting at the home of his brother, Mr. J. Murray.

Mr. and Mrs. R. Wotton are enjoying a motor trip to Banff and Jasper.

Mrs. Minchin spent a few days visiting her daughter-in-law, Mrs. Jack Minchin.

A dance in aid of the Greek Relief Fund was held in Kinsella. A nice sum of money was realized for this worthy cause.

Pte. Wilfred Long is enjoying a two weeks' furlough at his home.

Mr. and Mrs. Wylie Brown and Mr. and Mrs. Roy Grainger have just returned from a motor trip.

Cpl. Allan Barker's many friends were pleased to see him assisting at the Barker and Brown garage last week.

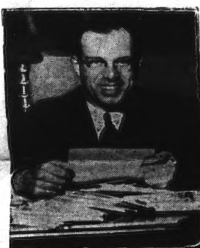
Louie Horinek of the RCAF arrived from Ontario to spend a few days at his home.

FO. Thender Smith and AW. Eileen Thoresen are visiting Mr. and Mrs. J. L. Smith.

Mrs. B. Wachter has her two grandchildren, Lorne and Sharon Wachter, staying with her.

Miss Jean Barker has returned from a holiday at Kitscoty.

The meeting of the W.I. will be held at the home of Mrs. Lee on Saturday, July 31.



RICHARD MORENUS

Well known to American air audiences as dramatic script writer, actor, producer and director, and now a familiar personality to CBC listeners since taking up residence in Canada. During the past year many of Mr. Morenus' radio plays have been produced from the Winnipeg studios, and with each presentation his admirers in the air audience have increased. His most recently produced drama was "Rolling Redhots" heard in the current Summer Theatre series on Tuesday at 6:30 p.m., a series designed to present western Canadian plays in Canadian plays. Other dramatic scripts by Mr. Morenus are scheduled for broadcast in the near future. He is the husband of Nan Dorland, radio star of many American programs.

To reheat vegetables, place them in a wire strainer and set over boiling water, stirring occasionally. They will be piping hot in a jiffy, and will look and taste almost as fresh as when first cooked.

### A CARTOON FEATURE OF THE CANADIAN WEEKLY NEWSPAPERS ASSOCIATION



WE'RE GETTING ACTION AT LAST!

## Wainwright S. D. Board Meeting

Minutes of the meeting of the Wainwright school divisional board held at the office of the secretary on July 23, at 10:00 a.m.

Present: H. E. Spencer, chairman; T. C. Sanders, vice-chairman; F. E. Dixon; M. J. Nicholson; R. W. Patterson.

Moved by Mr. Nicholson that the minutes of the last meeting be adopted. Cd.

Moved by Mr. Dixon that the report of the delegates from the A.S.T.A. conference held at Viking on July 7, be accepted. Cd.

Moved by Mr. Dixon that the report on schools by fire commissioner Mr. Lea be adopted. Cd.

Information re post war reconstruction was read. No action.

Correspondence from Giles school read and noted.

Moved by Mr. Spencer that information re Sask. teachers be passed on to Mr. Daker. Cd.

Moved by Mr. Nicholson that Mrs. P. Worrall be granted one year's leave of absence. Cd.

Moved by Mr. Sanders that the arrangements for the purchase of piano for the Pelican school be left in the hands of the local secretary and that divisional secretary write re same. Cd.

Moved by Mr. Nicholson that the secretary write to Mr. C. Halton by re petition and same to be filed at the office for further consideration. Cd.

Moved by Mr. Dixon that Miss Ruth Ruste be granted one year's leave of absence. Cd.

Moved by Mr. Spencer that we advertise for tenders for the building of Ribstone school No. 1629, in the Edmonton Journal, Chastin Chronicle and Wainwright Star Cd.

Meeting was opened for nominations for the office of vice-chairman. Mr. T. C. Sanders was elected. This was followed by the drawing of names of board members for terms of office. Mr. Sanders was successful in drawing a three-year term of office.

The secretary was to write the Brownings school district re teaching.

Moved by Mr. Dixon that we adjourn. Cd.

Meeting was called to order at 1:30 p.m.

Moved by Mr. Sanders that the local board of Edgerton be advised to proceed with plans for the opening up of further accommodation for pupils in the basement of the school in conjunction with Mr. Spencer. Cd.

Secretary was to write Mr. Gunderson re paints, etc. Orders were taken for calomine, paint and oil for summer repair work.

Moved by Mr. Sanders that accounts payable in the amount of \$8150.89 be passed for payment and the same to be incorporated in the minutes. Cd.

Secretary to write Mr. M. Pugh re coal hauling done by Miles Transfer.

Moved by Mr. Nicholson that superintendent's report be adopted. Cd.

Delegation from the Giles school interviewed the board and their wishes to be considered at the next board meeting.

Moved by Mr. Spencer that we adjourn. Cd.

Next meeting to be held on August 27, at 10:00 a.m.

Large onions will cook in less time if you gash their centres. This allows heat to penetrate easily and quickly.

Leftover meat loaf makes a meal-in-one salad if the loaf is broken into chunks and mixed with hard-cooked eggs, cubes of pickle, mixed greens and mayonnaise.

Shelling peas long before you want to use them is one way of ruining freshness and flavor. Cook immediately and in a minimum of water.

To prevent crying when you are peeling onions try submerging them in cold water during the process.



### UNITED CHURCH

Sunday, August 1  
Albert—Public Worship 2 p.m.  
Irma—Sunday school 11 a.m.  
Public worship 8 p.m.

We would like to call your attention to the fact that service will not be held at Alma Mater. Ladies' choir from Irma will conduct the service, combining Albert and Alma Mater at the one appointment. For those who are unable to attend the Albert appointment a cordial invitation is extended to attend the service in Irma. Mr. Reeves, Sr., of Mannville, will be the speaker at the service in Irma.

### MARCELLE BARTHE



Marcelle Barthe had the distinction of setting the pattern for women announcers on the Canadian air. Miss Barthe has now attained new honors in broadcasting, having been recently appointed to the production staff of CBC's Montreal studios—but she continues to announce several programs directed especially to women listeners. She joined CBC in 1941. Her hobby is history. She speaks several languages, is a proficient pianist and can present a song in a highly acceptable manner.

### W.I. MEETING

The regular meeting of the Irma W.I. will be held on Thursday, August 5, at the home of Mrs. A. Enger. At this meeting a shower for the ditty bags will be held. The raffie to be donated by Mrs. Arnold. Hostesses, Mrs. Stewart and Mrs. Stockton.

### LATE SUMMER PASTURES

It is not yet too late to make provision for succulent green pastures for the summer months when regular pastures are usually dry and short.

These late pastures are especially important to the dairy farmer because at that time of the year lack of good pasture is frequently the cause of reduced milk flows. A good late summer pasture can be obtained by sowing oats alone or a mixture of oats and spring rye at the rate of 1½ bushels of oats and ½ bushel of spring rye per acre. Sown within the next few days these crops will furnish a lush green pasture during August and early September. After that date, fall rains usually revive regular pastures, and additional feed becomes available on the stubble fields.

A late summer pasture is as necessary as adequate winter feed to maintain high production from dairy cows.

### ANNUAL RODINO RED CROSS PICNIC AUGUST 8th

The annual picnic under auspices of the Rodino Red Cross auxiliary will be held at the old picnic grounds at Camp Lake on Sunday, August 8, commencing at 2 p.m. Mr. Bert Cormac has kindly consented to let the Red Cross have the use of the picnic grounds for this purpose. The admission is 25c per person which includes supper. Everybody welcome. Come and enjoy a real good time out at Camp Lake.

### JOHN KYLE

General superintendent, motive power and car equipment, western region, Canadian National Railway, who has just retired after more than 50 years' railroad service, 46 of which were with the Canadian National. Born in Toronto in 1877, Mr. Kyle began as an apprentice with the Grand Trunk in 1893, remaining in Toronto until 1899, when he came to Winnipeg. In 1903 he was appointed general foreman in the mechanical department, Canadian Northern. As assistant master mechanic, he was transferred in 1907 to Edmonton, where he remained for 25 years, serving as master mechanic and superintendent, motive power and car equipment, until his appointment as general superintendent at Winnipeg, 1932. In tribute to Mr. Kyle, the International Association of Machinists said: "He was a strong believer and keen supporter of the Union-Management Co-operative Plan. His influence in maintaining good relations between labor and management has not been confined to the Canadian National Railways but has been an outstanding example to many other industries."

### CARD OF THANKS

We wish to thank our many friends and neighbors for the kindness and sympathy extended to us during our recent bereavement, also for the beautiful floral tributes, spiritual offerings, and cards received.

Chris Cummins and Mae.

### EYES TESTED.

GLASSES FITTED  
Thos. G. Dark, eyeglass consultant and registered optometrist will be at:

IRMA Drug Store—Wednesday, August 18, 4 to 6 p.m.

VIKING Drug Store—Wednesday evening, August 18, 7 to 9 o'clock, and Thursday morning, August 19, 9 to 11.



**Picobac**  
It does taste good in a pipe!  
GROWN IN SUNNY, SOUTHERN ONTARIO

## Agriculture And The War

AGRICULTURE IS THE MOST IMPORTANT single industry in Canada and at this season of the year the attention of a large part of our population is engaged in the many branches of farm activities. There is a saying that "an army marches on its stomach" and there is no doubt of the great importance of food production in war time, both for the fighting forces and for the vast army of workers who supply them with the implements of war. The products of Canadian agriculture have provided not only for our domestic needs, but have played an important part in keeping Britain supplied with essential foodstuffs. In the United Kingdom, the war brought many acute problems connected with food supply, and Canada has been able to do much to assist in this way. Difficulties in keeping of some foods, and also the limitation of shipping space, has led to the development by Canadian scientists of new methods of dehydration and concentration of many essential foodstuffs, and today many of our products are being shipped overseas in these forms.

### Food Contracts For This Year

Under 1942-43 contracts, this country has undertaken to supply Great Britain with large quantities of Canadian farm products. The contracts for this period include 125,000,000 pounds of cheese; 32,064,000 one-pound tins of evaporated milk, and 675,000,000 pounds of bacon. In addition, Canada will endeavour to send to the United Kingdom 9,000 long tons of dried eggs. This amount is equivalent to about 61,000,000 dozens. We are told that in 1942, 65% of our entire cheese output was shipped to Great Britain, as was 15% of our egg production. In that period also, 75% of the inspected hogs slaughtered in Canada were sent to the British Isles. This represented 25% of Canada's entire meat supply for the year. It is interesting to note in this connection that one week's shipment of bacon and pork products at the present time, is equal to the yearly amount exported ten years ago. The entire catch of salmon and herring made here in 1942 was also sent to Britain.

### Canadian Wheat Sent Overseas

In addition to these large shipments of meat, eggs, fish and dairy products, there was also sent vast quantities of Canadian fruits, vegetables, cereals and honey. Honey from Western Canada has been an important item in these shipments, and the farms of Western Canada has also gone to supply all deficiencies in the supply of wheat and flour in Britain. The 1942 wheat crop of 608,000,000 bushels was the largest ever produced in the Dominion, has helped not only to supply Britain, but has also made it possible for the Canadian government to send 15,000 tons of wheat each month to the famine-stricken people of Greece. From all these facts it is evident that Canadian agriculture is performing outstanding service in the cause of the United Nations and that through its contributions vast numbers of fighting men and munition workers are maintained. In the critical months immediately ahead, and in the post-war period there will be need of the continued effort and support which is supplied by those engaged in agriculture in this country.

**VICTORY**  
HEALTH LEAGUE OF CANADA  
WARTIME CANNING

This year our fruit canning will vary from pre-war days. Previously if one or two jars of fruit had to be thrown out it didn't matter, but now all fruit canned must be properly sterilized so it will keep. It is vitally urgent to prevent wastage.

The government has given us several important points this year as an aid in our canning:

- (1) Do not use the open kettle method for canning fruits. This requires more sugar than the hot or cold pack methods, because we counted on the sugar to help keep the fruit. There is a much greater chance for re-contamination as everything is exposed to the air after being sterilized.
- (2) The black wartime rubber rings will make a perfect seal. They should be dipped in boiling water not left in it as the rubber will deteriorate. The rings should never be pulled out to test their elasticity, as they won't go back to original shape nor should they be used a second time. Once a jar is cold do not try to turn the screw tops further as this breaks the seal and will cause spoilage.
- (3) Make less jams and jellies—they require twice the amount of sugar.
- (4) It is possible to can without sterilizing, depending upon the sterilization for keeping the fruit. The sterilization time should be five minutes longer when no sugar is used. You can tomatoes without sugar with complete safety; the same applies to fruit. If you use sugar make a thin syrup by using 2 cups water—1 cup sugar.

Preservatives should not be necessary when you use the proper method for sterilization.

The Pure Food Act in Canada forbids the use of a preservative in commercially canned fruits.

Send to the Western Division Health League of Canada, 111 Avenue Road, Toronto, for pamphlet on Wartime Canning and our Authoritative Vitamin Chart.

### HOLIDAYS AT HOME

The London (England) County Council is making extensive use of posters to advertise its plans for holidays at home to save transport. Plans to entertain the public who "stay at home" are extensive, and include special entertainments in the parks, evening and lunch-time band concerts, concert parties, dancing, special children's entertainments, amateur boxing tournaments, a circus, fairs, swimming galas and athletic sports, bowls and allotments competitions.

Buy War Savings Stamps Regularly.

**STOP the ITCH** of Insect Bites Heat Rash  
For quick relief from itching of insect bites, heat rash, sunburn, etc., use this...  
Send 10¢ to Dr. D. D. Prescott, 1111 Avenue Road, Toronto, for a sample of this...  
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## WINGS PARADE



### R.C.A.F. - B.C.A.T.P. LIST OF GRADUATES

The following students graduated under the British Commonwealth Air Training Plan from:

No. 4 Service Flying Training School, Saskatoon, Sask. (Pilots)—  
M. D. Chisholm, La Fleche, Sask.  
R. E. Derrill, Orley, Sask.  
R. S. Earl, Pilot, Sask.  
J. P. Grace, Sceptre, Sask.  
L. W. Henderson, Herring, Sask.  
C. Labey, Lordminster, Sask.  
A. Reimer, Pilot, Sask.  
R. W. Montgomery, Minto, Sask.  
H. M. Bond, Dunlop, Sask.  
W. J. Ridley, Manitou, Sask.  
R. H. Stead, Hagar, Sask.  
G. H. Wilson, Pilot, Sask.  
J. Widdicombe, Foxwarren, Man.

### To Conserve Labor

Announcement Made That Canada Will Discontinue Production Of Antimony

To conserve essential labor, it has decided to discontinue production of antimony in Canada, it was disclosed in Canadian War Orders and Regulations.

The booklet contained an order exempting imports of antimony from the 10 per cent. exchange tax and three per cent. special excise tax, because production at home was being stopped.

Antimony is used in a number of alloys, chiefly with lead, and finds its way into many war materials. Canada's needs will have to be met by imports once existing stocks are depleted.

There are now five trade unions on the Gold Coast, four of which are transport unions; the fifth is the Post Office Technical Workers' Union. All have the same constitution and the method of government of the model Trade Union Congress Rules.

**MECCA OINTMENT**  
Burns, Sores, Cuts, Etc.

### Pilot Officer "Bob" Fritz



Pilot Officer R. F. "Bob" Fritz, outstanding football star wears a happy grin. And no wonder. With 52 flying hours to his credit at No. 23 Elementary Flying Training School, Davidson, Sask., he's heading the right direction toward scouting a pair of pilot's wings. A former Auxiliary Services officer at No. 2 Training Command, R.C.A.F., Winnipeg, Pilot Officer Fritz remustered to aircraft last spring.

Tabbed by Western sports writers as one of the best plunging half-backs in Western Canada, Pilot Officer R. F. Fritz, erstwhile Winnipeg Blue Bomber coach and football player, is well on his way to scouting pilot's wings. Fritz is plying the hours these days in his elementary training. He got off to a good start by soloing on June 10 after nine hours and 15 minutes of dual instruction.

"My training so far, has inculcated in me a sincere and all-encompassing respect and admiration for the boys with their wings up," observed the husky footballer in an interview. A former Auxiliary services officer at No. 2 Training Command, R.C.A.F., Winnipeg, chiefly concerned with service sporting activities, Pilot Officer Fritz started his aircrew training this spring. Fritz had a great competitive spirit in sports and was respected right across the country by crack sports writers. He was picked for the Canadian-Press All-Star team in 1937. His football

## Much More Expensive

Whirligig Of Old School Days Is Now A Helicopter

Harking back to the days of simpler joys, do you remember what we used to call a whirligig? It was a plank set upon a stump in such a way that the boys and girls could ride on the circumference while another playmate in the middle made the affair go round and round. Like the swing it was cheap and it provided a lot of fun in the moments between picking the potato bugs, hoeing the garden and gathering the eggs.

The "hovering whirligig" isn't nearly so innocent nor so inexpensive. It is, in truth, a helicopter, but the R.C.A.F. boys have tagged it with the whirligig name. It's a "plane with a set of windmill wings above the fuselage, wings which, when set in motion, can lift the plane almost straight up off the ground, or set it straight down, can make it hover or go back or ahead slowly. It was formerly thought to be a freak, but within the past few months it has been built in real earnest.

Now the Royal Canadian Air Force has ordered six and is trying them out. If we knew the truth it is quite possible that the so-called small aircraft carriers being used to combat the U-boat in the Atlantic may be equipped with helicopters. At any rate those who have witnessed the tests are quite sure that the meandering whirligigs will be sure death for lurking U-boats because they will be able to spot them and hover over them in a way no ordinary "plane can"—Lethbridge Herald.

### PROVES SOMETHING

Californians presumably have the most polished teeth in the United States. At least California ranks as No. 1 State in the national turn-in tooth paste tubes campaign. The state has turned in 39,332 pounds of tooth paste tubes or 10 per cent. of the national total of 395,862 pounds.

### NO BALLYHOO

We still prefer newspapers. They don't trick you into reading an advertisement by starting off with a song.—Victoria Times.

## BUNNY HUG



JIMMY RAISES RABBITS for fun and pocket money. Works hard on his Dad's farm, walks a mile to school. Mile and a half to the store for Kellogg's Corn Flakes, too. But Jimmie's glad to go. "They're everybody's favourite in our house," he says. "I have a dish anytime I'm hungry." Kellogg's Corn Flakes are ready to eat in 30 seconds, leave no pots and pans to wash up after. They're easy to digest and economical, too. Get some tomorrow. Two convenient sizes. Made by Kellogg's in London, Canada.

SAVE TIME—SAVE FUEL—SAVE WORK!

### SMILE AWHILE

The hostess was trying to persuade one of her guests to contribute a song.

"I'm very sorry," the guest replied, "but I'm afraid most of my vocal efforts are confined to singing in my bath."

"Well, I'll tell you what I'll do," said the hostess. "I'll put you down for a song and I'll mention the fact that you're out of practice."

Reporter—To what do you attribute your old age?

Centenarian—For the first 70 years my life the motor car was not invented, and for the last 30 years I have not been out on the streets.

"When a man on the home team strikes out he strikes out. It can be stated in plain English."

"Well?"

"But when he makes a base hit he warts a daisy bingle over left garden for an initial sacker."

First Nurse—Did you enjoy your ride last night with the doctor?

Second Nurse—Yes. He has such a wonderful roadside manner.

"Do you smile at your troubles as I advised you?"

Yeah, and the boss warned me three times to wipe that silly grin off my face and get to work."

"Do you know the nature of an oath?" the woman was asked when she entered the witness box.

"I ought to," she replied. "I've just left my husband hanging pictures."

A Navy officer in the South Pacific was holding a pow-wow with a cannibal chief. "If you see American soldiers come down from the sky in parachutes," said the officer, "please don't eat them. They are here to protect you from the Japs."

The chief grunted assent. "No eat white man," he said, "—too bitter."

And then there was the precocious child who, when asked by his Sunday School teacher what a lie was, gave the following answer: "A lie is an abomination to the Lord, and an ever-present help in time of trouble."

Wife—"I'm convinced you only married me because my father left me all his money."

Husband—"Nonsense, I didn't care a darn who left you this money."

The weaker sex is often the stronger sex because of the weakness of the stronger sex for the weaker sex.

Film Star—I told the newspapers that what I wanted most was a little cottage with a husband and at least six children.

Friend—Goodness, what makes you say such silly things? Star—The publicity department.

### Fly Control Methods

Necessary Precautions To Be Taken To Keep Flies Out Of The Home

Do not throw dish water or scrub water near the house, or in the back yard. Nothing attracts flies more quickly. Sink a box with a hinged cover but no bottom in the ground, and pour waste water into this box to soak away. Keep the lid down and the flies out.

Screen the doors and windows of your house with mosquito netting. In the army refuse is burned or buried, and the same practice should be followed in civilian life, except of course where garbage is collected by the municipality.

Food, water and milk supplies should be carefully protected from flies. Wilson's Fly Pads properly distributed about the house in places of water will attract and kill any flies that manage to get into the house despite the screens.

Tables, sink-board, pantry shelves or any place where food is set—and where flies have crawled—should be cleaned with a scrubbing brush and soap or disinfectants. Adherence to these simple rules of hygiene will more than repay the thought and effort by safeguarding the nation's most precious asset, the health of our people.

### AIRCRAFT PRODUCTION

The total structural weight of aircraft produced in Britain in 1942 was 50% more than in 1941, and contained about twice the weight of heavy and medium bombers, four times the number of large flying boats and a very substantial output of new types.

### SENT WHERE NEEDED

Under new production methods to be used in equipping Britain's invasion armies, thousands of war factory girls are being transferred to a "floating force" to be rushed to the plant, needing them, to boost production.

Since the war began the "small" man in Great Britain has contributed £2,150,000,000 (\$9,546,000,000) in savings, which has provided 20% of the Government's borrowing needs.

## TWO BOOKS IN ONE BY ANN ADAM

Lunch box ideas and food saver technique, compiled by Ann Adam, with foreword by Dr. L. B. Pett. It's the Appleford

### LUNCH BOX AND FOODSAVER BOOK

Tells how to get new variety and nutriment into your lunches. Describes practical new shortcuts—new tips on foreword, 156 different sandwiches, filling combinations.

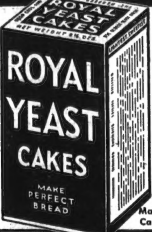
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## Pattern For Disaster

BY J. B. RYAN

### CHAPTER XII.

THE elevator, built for power instead of speed, moved slowly from floor to floor. When they reached the fourth floor, Morgan fingered the bunched keys before permitting Rosita to leave the elevator. "Use this key, and do not delay. It will open Guillermo's door, and we wait to get into his room before he suspects who we are and has time to give any warning."

The girl nodded and stepped from the elevator. Still gripping the bound and gagged Rojas, Morgan moved toward the short distance to Guillermo's room. The girl slid the key into the lock soundlessly, and turned key and knob in an almost noiseless motion. Morgan stepped past the girl to push open the door and be first in the room. The room of Don Felix was lighted by a shaded reading lamp. The surprise of the musician was complete. Seated in a comfortable chair near the lamp, he did not look up from his book until Rosita was closing the door, and by that time Chris Morgan was well within the room.

"Don't move, Señor Guillermo, and be quiet," said Morgan, leveling his pistol at the man in the chair. The musician sank back obediently into his chair. "You appear unduly excited, Morgan," he commented coldly. "May I ask why you have invaded my room in this high-handed manner?" Morgan led Captain Rojas to a chair and bade his prisoner be seated. Morgan's eyes, by this time, had noted that Don Felix's chest was in the condition he had hoped for. The telephone, the desk, the racked violin—the furnishings had been unchanged since his previous visit.

"WE HAVE come to take you away, Don Felix," said the American. "You have made it too hot for me in Argentina, and I've got to skip out. But before I go, I intend to smash this little spy ring of yours."

"Yes?" Guillermo's composure remained untroubled. "What proof have you, Morgan, that I have indulged in the activities you mention?" "I have no proof but I know, and you know that I know. I am a desperate man, Guillermo. If I get rid of you I will have accomplished my mission—smashed this pattern for disaster which you have laid out. The senorita and I came here to make you a prisoner. Unfortunately, Captain Rojas ran into us and we had to bring him along. Esteban Velasquez and Tio Pancho have gone for an automobile. They will be here in about half an hour and then you are going for a little ride."

## "MIDDLE-AGE" WOMEN (35-52) NEED THIS ADVICE!!

If you're cross, restless, nervous—suffer hot flashes, dizziness—caused by this period in a woman's life—try Lydia E. Pinkham's Vegetable Compound. Made of natural herbs, it has helped thousands of women. Hundreds of thousands of women have been helped. Label directions. Made in Canada.

Guillermo folded his hands in his lap. "You do not intend to kill me, Señor Morgan?" he asked. "Unless you admit the things I know you have done," Morgan replied. "I shall have to get rid of both you and Captain Rojas."

"I have nothing to confess," said Guillermo. "Would the bluff work? Had Morgan guessed wrong? In the silence that descended on the room, Guillermo remained relaxed in his chair for such a length of time that Morgan began to fear that the iron-nerved musician would not react to the threat of death as Morgan had anticipated.

Finally Don Felix stirred his long legs and yawned. "This waiting becomes tiresome, Señor," he complained. "Must we sit here like mourners at a funeral? I—if you were not here I would be playing on my beloved violin. It would relieve the monotony, señor. And Captain Rojas—he likes music."

"Very well," Morgan yielded. Go ahead and play."

Guillermo stepped to the wall and lifted the violin from its support. He faced the room, leaned against an edge of the desk and rested the base of the instrument against his shoulder.

"What would you like to hear, Señor Morgan?"

"How about Humoresque," suggested Morgan. "Since things are going my way that would just about fit in with my mood."

THE bow ran lightly over the strings. Don Felix paused, and his slim hand shifted down the neck of the violin—to the tuning pegs. "One moment, señor," he apologized, "while I adjust the strings."

Morgan nodded. Don Felix turned a peg, played a chord experimentally, shook his head, and adjusted the strings once more. To Morgan, the violin sound, ad all right, but Guillermo continued to frown and moved his fingers from peg to peg.

Then the musician's face brightened. "I have it, at last! Now I shall play for you, Señor Morgan, something you will never forget!" The poised bow dipped gracefully, producing the opening strains of Humoresque. The gay, lilting music filled the room. There was no doubt that Felix Guillermo was a master of his craft. A pity, Morgan thought, that such talent should be in the hands of one so unworthy.

Don Felix ended with a flourish. "You like it, Morgan?" he smiled. "Shall I play something else for you?"

"No," said Morgan. "That will be enough, I think." Guillermo restored the violin to the rack and returned to his chair. "The time must be half gone," he murmured. "Velasquez and Tio Pancho should be here soon."

"They may have some difficulty locating a car," said Morgan. "They are a bit late, Guillermo, do not fret."

A KNOCK on the door interrupted him. Don Felix grimaced. "Your friends have arrived, señor. Shall I admit them?" He raised his voice. "Caution, De Nova! Morgan has a gun!"

The door crashed open and men surged into the room—De Nova, Verde, and a dozen policemen, all with guns in their hands. It was the manager, De Nova, who covered Morgan and tore the pistol from the American's grasp. Morgan did not resist, but watched passively as Rojas was taken in charge and the cage and ropes removed from Capt. Rojas.

"Thank you, Señor De Nova," gurgled Rojas. "You came just in time to save us from a man who must be deterred."

"Wasn't his arrival strangely opportune, Captain?" Morgan inquired mildly. "Doesn't it strike you as peculiar that De Nova, the man who once before pulled Guillermo's chestnuts out of the fire, should be the one to come to his rescue now?"

De Nova laughed. "A servant reports to me. In this room and reported to me."

"Our voices in this room and reported to me," Morgan countered Morgan. "And do you, Señor, slight provocation?" Rojas, Don Felix informed De Nova of his presence in this room in the same manner that he told De Nova of the low Diaz and shot him if necessary."

Verde, his right cheek a mass of gashes, his left cheek a mass of bruises, a little more uncertainly. "The man is mad, Captain, as you say."

"Wait!" Rojas' eyes narrowed. "Can you prove this, Morgan?" "I can," Morgan nodded. But when he tried to move, De Nova jammed the pistol harder against his ribs. "Stand still, Morgan!" roared the manager. "Captain, this man should be taken to jail before he attempts any more tricks."

But the police were in the majority in the room. Rojas stepped forward, pushed the manager aside and disarmed him. "Go ahead, Morgan," the captain said briefly. "Let's get to the bottom of this thing. This affair does not look right to me."

All eyes watched as Morgan approached Guillermo's violin. But instead of tuning the instrument, Morgan caught the rack itself and, with a heave that scattered plaster over the floor, tore the entire structure from the wall. The violin fell, leaving Morgan holding the rack frame.

## Army Smartens Up Men's Battle Dress—Black Ties Okay

Authority is now granted other ranks of the Canadian Army in Home War Establishments to wear black ties with battle dress when off duty. Hitherto, regulations demanded that battle dress collars be buttoned at all times and ties could only be worn with walking-out uniforms.

Black tie goes . . .

with battle blouse.

Army authorities explained that the wearing of ties with battle dress permitted soldiers to adopt a more "dressed up" appearance without having to change into the walking-out uniform. Soldiers coming off guard duty and others whose duties might on occasion curtail off-duty hours will now be able to slip off to dances or other social events without losing time to change clothes.

Walking-out uniforms will continue to be worn, of course, and the new authorization was introduced for the benefit of men generally.

does not free you from the murder charges."

Morgan smiled. "Remember O Sole Mio, Captain, that Guillermo played for you? A code message preceded that also . . . instructions to De Nova to find Diaz, the fingerprint man, and take whatever steps necessary to conceal the truth about Colonel Velasquez's death. O Sole Mio is a short piece, and De Nova was in a great hurry when he heard it; he had no time to remove or cleanse the record. It is possible that O Sole Mio and Humoresque are both on the one cylinder for you to hear."

"Dios mio!" With a hoarse shout, De Nova whirled and plunged toward the door. But Morgan, had he been watching the manager out of the corner of his eye, sprang also and hooked his foot about the ankle of the fleeing man, causing De Nova to tumble full-length upon the floor. Two policemen pounced upon the sprawled manager and hauled him to his feet.

"What was your hurry, De Nova?" inquired Morgan. "Did you want to smash that record before we had the proof that you were told to kill Diaz?"

"I—I," the manager stammered, his face pallid. "Don Felix is as much to blame as I—and Verde—he stabbed Colonel Velasquez."

"Keep quiet, you idiot!" snarled Guillermo. But the damage had been done.

HALF an hour later, Chris Morgan found Rojas, Velasquez waiting in the hotel lobby. "It's all over," he announced. "Guillermo's whole setup has been exposed. It was De Nova who passed on Don Felix's information to certain individuals who dropped in for a bite to eat, a cigar or some tea. We found the dictaphone was used—thus informing De Nova that a message awaited him in his soundproof office."

"Yes," Esteban said. "Tio Pancho and Verde have confessed, telling all they know about Guillermo. Captain Rojas is at a phone now, ordering that Esteban and Pancho be freed immediately. Shall we go to meet them?"

"We shall wait here for them, Señor Chris." Her face was radiant. "I am so anxious to see my brother that I do not want to miss him on the way."

Morgan seated himself beside the girl. "Step number two," he remarked, as if speaking to himself. "Step," she repeated.

"Yes," he nodded and grinned. "At first I was Señor Morgan to you. You have just called me Señor Chris, which means we have progressed another step toward—a better friendship. The third step will be when you call me Chris."

"Chris," she smiled. He smiled in return, seeing in her eyes what she read in his—the knowledge and the hope that in due time a fourth and final step would be achieved.

(THE END)

GIFT FROM THE QUEEN

Queen Elizabeth bought a white jade carving from her collection at Buckingham Palace when she visited the artist's old China exhibition in London and left it as a gift in the Chinese gallery. It is a boy with a water buffalo.

A new national loaf, containing barley and in some districts oats and rye, has been placed on sale in Britain.

2525

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## Suspends Publication

Present Editor Of Canada's Smallest Paper Has Enlisted

Canada's smallest newspaper, the Tiny Tattler, is suspending publication after 10 years. The weekly paper, only the size of a folded sheet of notepaper, was the smallest to receive government recognition, and had an unofficial circulation of over 2,200. It was founded in Central Grove, Nova Scotia, by two 14-year-old schoolboys. The present editor has enlisted.

## Charming Sun Style



By ANNE ADAMS

"She looks just like a little doll!" friends will say when your tot appears in this beguiling, befringed pinafore. What a cool and charming play costume! The Anne Adams Pattern, 4355, makes a frock with cap sleeves, too. And a sunbonnet shades young eyes.

Pattern 4355 is available only in children's sizes 2, 4, 6, 8, 10. Size 6, picture and bonnet, requires 2½ yards 35-inch fabric.

Send twenty cents (20c) in coins (stamps cannot be accepted) for this Anne Adams pattern. Write plainly Size, Name, Address and Style Number and send orders to the Anne Adams Pattern Dept., Winnipeg Newspaper Union, 170 McDermott Ave. E., Winnipeg, Man. "Because of the slowness of the mails delivery of our pattern may take a few days longer than usual."

Balmoral Castle, private residence of British sovereigns in Scotland, means in Gaelic "the majestic building."

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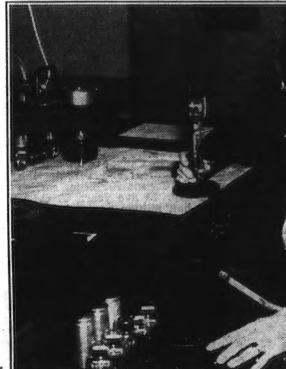
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## Link Instructress



Miss Littlewood at controls of Link trainer, No. 2, A.O.S., Edmonton.

Among the women "who serve that men may fly," Margaret Littlewood, A.O.S. The veteran northland pilot is in charge of No. 2, and also of the other Air Observer schools operated in western Canada as a division of Canadian Pacific Air Lines.

He put her to work on the machine after she had won her license and became an instructor at Gilles Flying school in Toronto. After a rigid examination by the R.C.A.F., she was passed for Link instruction and has been fitting into the picture at Edmonton like a motorman's glove.

Aside from the R.C.A.F. and other Commonwealth Air Training Plan personnel who pass through the link at No. 2 A.O.S., veteran pilots are constantly taking "refresher" courses under her tuition. No matter how many hours they have logged, all pilots must periodically "go through the Link" for tests of their flying ability and knowledge of radio beam and instrument flying.

Strong men emerge perspiring and jittery from this machine which is to aviation what the lie-detector is to advanced criminology, but Margaret Littlewood, with 1,000 flying hours to her own credit, methodically handles her intricate work with thoroughness and impartiality which wins the admiration of the veteran fliers, like her boss, W. R. "Wop" May, who are her daily companions.

It was "Wop" May, World War I ace, and noted northern bush pilot who first gave Margaret her chance to operate the Link trainer at No. 2 men may fly."

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## Permit Required

Farmers Cannot Slaughter Livestock Unless They Have A Certificate

From now on it will be illegal for a farmer to slaughter his own livestock for use on his farm unless he has a certificate from his local ration board.

Under meat rationing, a farmer is allowed to slaughter livestock for use on his own farm or for sale to other farmers, who also must use it on their own farms. He must, however, have a farm slaughterer's registration certificate.

He can obtain this by notifying his local ration board in writing, giving his name and address.

ASKING NO HELP

Although there are about only 3,000 inhabitants, the Falkland Islands have paid the full cost of maintaining their coastal defences and maintaining the Colony's Defence Force on a war footing.

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## How the Baby has Grown



Just 25 years ago, when air mail began in Canada with a flight made by Capt. Brian Peck, between Montreal and Toronto, the total load was 124 letters. Today, Trans-Canada Air Lines carries nearly half a million letters in one day. In five years, T. C. A. planes carried more than five and a half million pounds of mail, which, at the Post Office estimate of fifty letters to the pound, works out to more than 275,000,000 letters. Women do much of the cargo handling, replacing men on active service.

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## World of Wheat

by H. G. L. Strange  
Director of the Searle Grain Co.  
Food for a Hungry World

One of the sanest editorials ever written on food for a hungry world is in that great journal "The London Economist," issue of June 12 (A copy can be found in any first class library.) The editorial shows how important are the findings of the recent Hot Springs International Conference, which recommended that the production of food should be increased in the world and not decreased; and that food products should be made easily available to hungry people in many countries in exchange for their own goods and commodities. The editorial also sets out, in contrast, how bad for the welfare of farmers, industrial workers and all of us, are such attempts as have been made by the recent London and Washington Wheat Conference to curtail the production and to control the distribution and export of such important food products as wheat.

The editorial goes further, however, and suggests that to put the healthy and helpful proposals of the Hot Springs Conference into effect will not be easy; that these proposals will meet with much opposition from many kinds of vested interests.

"The Economist" further gives its opinion that the present program of "all-out" food production in Britain, by means of subsidies, if continued after the war, would be an outright denial of the principles which emerged from the conference at Hot Springs.

## Crop Report

## BANK OF MONTREAL CROP REPORT No. 8

With moderate weather and beneficial rains, crops generally in the prairie provinces are progressing satisfactorily, but they are late and where moisture is sufficient, warmer weather is required to stimulate growth. Rain is urgently required in many sections. The best prospects are in Manitoba. In the dry areas of Alberta and Saskatchewan recent rains have improved prospects but yields will be light. Coarse grains are making good progress. Flax is in bloom with weed infestation heavy in some fields and must be reported in parts of Saskatchewan. There have been hail losses in some districts. Insect damage is small. Sugar beet are in fair to good condition. In the province of Quebec, crops are making good progress and the outlook is favorable for average yields in most districts. Harvesting of an excellent hay crop is under way. Pastures continue in very good condition. Roots are progressing favorably and average yields are anticipated. Apples are sizing well and small fruits are promising. In Ontario, crops generally continue to show good growth under satisfactory weather conditions, although rains are needed in a few eastern areas. Cutting of fall wheat has commenced in some districts; while the yield will be below normal, the quality is good. Spring grains are heading out well but straw is short and returns will be considerably less than average. Corn and roots are making satisfactory progress in provinces, satisfactory progress is being made by the crops, and though the season is late, prospects for average yields are favorable. In British Columbia, crop prospects generally have been much improved by warmer weather. Yields indicated for cherries, prunes and black currants are high; for apples, pears and grapes fair; and for peaches and apricots low. Root crops are showing good growth.

ALBERTA—Crops although late, are progressing favorably in the central and northern districts, where moisture is adequate. Light to heavy showers have improved prospects at some southern points but over large areas in the south-east crops are poor owing to the lack of moisture. Wheat is 50 per cent headed with an average height of 17 inches. Pasture and hay are good except in the southeast.

SASKATCHEWAN—crop conditions vary but on the whole continue to be satisfactory. Generous rains during the past week have improved prospects in dry areas, but crops in the southwestern district will be poor. Further precipitation is required. Wheat is heading out and coarse grains are progressing rapidly. Some rust has appeared on flax. Scattered hail losses have occurred. Pastures are fair to good.

MANITOBA—Crop conditions continue promising. Wheat, with heading general, shows a thick stand. There is some scattered lodging. Oats and barley are good and are heading out. Flax is in bloom, but many fields are weed infested. Harvesting of a good hay crop has commenced. Sugar beets are making fairly good progress though there has been some damage from excessive moisture.

## LOCALS

Mrs. L. Pelford and son, Bill, of Garry, Indiana, visited at the home of her sister, Mrs. M. McMillan, last week.

Those who are interested please take notice that the Albert and Alma Mater church services will be combined next Sunday.

Miss Betty Black is home from the University hospital on her summer holidays.

Mrs. Clark Steele of Fabian visited with her sister, Mrs. Allen, last week-end.

Miss Margaret Tate returned to her duties at Lamont hospital last Monday.

Mr. Donald McKay was an Edmonton visitor this week.

Miss Ethel Arnold arrived home from the general hospital last Monday for a month's holiday.

James Burrell received word on July 24, of the death of his brother, George Burrell, at Anchorage, Alaska. Remains will be brought to Wainwright for burial.

Mr. and Mrs. Bob Dawson and family returned from a ten-day holiday at Sylvan Lake, Bently, Lacombe and other points to the southwest, and report crop conditions good in that part of the province.

Mr. Jack Fletcher and son, Jackie, and Mr. Neil McMillan moved to Edmonton on Wednesday.

Miss Eileen Kennedy is visiting her aunt, Mrs. Carswell, at Cranbrook, B.C.

Miss Eileen Morse, of Drumheller, is spending the summer holidays with her grandmother, Mrs. J. A. Glover.

Miss Irene Dootson is visiting with her grandmother for a week. Mr. and Mrs. Elmer Glover of Drumheller, were guests of Mr. and Mrs. Harold Glover.

Mr. Edwin Elliott is visiting her parents, Mr. and Mrs. Platt, of Innisfree, for two weeks.

Orville Raham left for his work in the east last Saturday evening. He was accompanied by his brother, Lyle, who will spend a part of his holidays in eastern Canada.



By Dr. K. W. Neashy  
Director, Dominion  
North-West Line Elevators Association

## For Farm Boys

Farming requires a wide variety of skills and a lot of knowledge. The cutting and transportation subsidies will be made available only to wood fuel dealers registered as such with the Wartime Prices and Trade Board.

"It is encouraging to note that many communities have realized the seriousness of the firewood shortage and are taking all possible steps to arrange for local solutions of the problem," said Mr. Howe.

"On the other hand there are communities where nothing at all has been done and the citizens will face extreme hardship unless action is taken immediately."

The minister pointed out that a Harvest leave, not to exceed six weeks' duration, may be granted to fully trained soldiers of the Canadian army where service conditions permit. The leave will be taken without pay and allowances when granted. Only soldiers who have experience in farm work are eligible.

Periods during which harvest leaves may be granted will vary according to crop conditions in various parts of Canada, but all soldiers must report back to their units before October 31, 1943.

Those who may obtain harvest leave are soldiers awaiting despatch overseas and those awaiting allocation after completing army courses. Members of the Veterans' Guard who can be spared from

## GET YOUR FIREWOOD CUT NOW

## FIREWOOD SITUATION MAY BE ACUTE

Ottawa, June 28—To aid in preventing a possible firewood famine next winter, the period during which the government will subsidize cordwood production has been extended to December 31, it is announced by Munitions Minister Howe.

"I should like to remind farmers and farm workers, entitled to postponement of military training and living in areas where they can spare time from their normal agricultural pursuits, that their postponement will not be affected by engaging temporarily in cutting firewood," said Mr. Howe.

When the department's plan for meeting the emergency was announced on March 4, the decision at that time was to pay the \$1.00 per cord subsidy to dealers only on commercial cordwood contracted for and cut on or before June 30, 1943, and delivered to a dealer or held to his account after March 5, 1943. Under the extension, the subsidy will be paid on the same basis for cordwood cut on or before December 31, 1943.

According to Mr. Howe, the shortage has been aggravated by the severity of the past winter and the lateness of the spring thaw. "Unless firewood is cut during the summer and early fall the situation in many parts of Canada may be critical," he said. "For this reason, the subsidy will be extended for six months."

The minister urged dealers to arrange, wherever possible, for the purchase of slabwood from the mills. "On such purchases a transportation subsidy will be paid, if the dealer can show that otherwise he could not obtain the wood for his customers," he said.

The transportation subsidy can apply not only to slabwood, but also to cordwood. The Wood Fuel Controller will authorize the payment of such portion of the transportation costs as he considers proper, particularly in instances where dealers, to procure supplies, find it necessary to contract for firewood at locations outside the area from which they normally derive their supplies. In order to receive any such subsidy, dealers must obtain a permit from the Controller before contracting for the supplies.

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## Irma Times

Published every Friday by the  
Times Publishers, Irma, Alberta  
E. W. CARTER, Local Editor

## HATS OFF TO RETAILERS

The retail merchant has become the man in the middle—in the middle of that no man's land—where a fighting consuming public. Both of these fighting elements are allies, but like most allies they don't get along too well sometimes. A spoiled public which has been in the habit of getting what it wants when it wants it from an incredibly efficient retail distribution system, cannot be expected to do the halter of shortages and be led about by dictatorial decrees without kicking the daylight out of a few regulatory fences. Unfortunately the retailers upon whose shoulders fall the responsibility of explaining and applying the restrictions, are the ones who get kicked most often. For that reason it is only fair to give them a pat on the back occasionally. They deserve it.

Retail distributors have shown amazing ability to interpret literally thousands of new wartime merchandising regulations conceived by lawyers and experts with little or no merchandising experience. Most of the regulations carry heavy jail sentences and fines for violation. Laboring the shadow of stiff penalties, thousands of merchants throughout the country work out the rules as they understand them, often without the benefit of legal advice and put them in force. They know it has to be done or the distribution system will break down, bringing disaster to the country. They try to explain this to customers, while striving to get the government to simplify and ease inequalities in the rules. Neither the public nor most government experts actually comprehend the heavy responsibility which retail merchants bear in helping to maintain economic stability during the emergency.

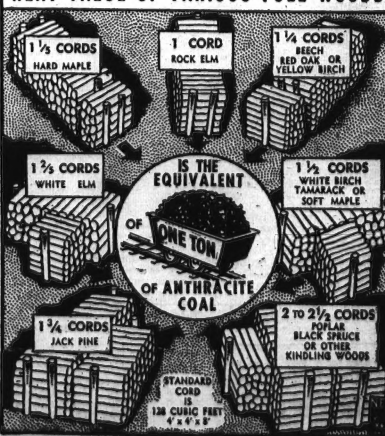
Consumers should be slow to criticize the retailer for inconveniences over which he has no control. The government should constantly strive to make burdensome restrictions less onerous. The government should be less quick to accuse retailers of evil intent when one of ten thousands rules has been inadvertently violated. —St. Cloud, Minn., Sentinel.

## CREAM PRICES STABILIZED

Alberta cream producers are assured of stabilized cream prices according to a statement issued by Mr. D. H. McCallum, dairy commissioner. The basic price will increase by 36c per pound per month until December. This price will be supplemented by 8c per pound subsidy until December, and by 10c per pound until April, 1944.

coal shortage also exists and warned not only that coal will not be available for use as a substitute for firewood, but because of the coal shortage firewood consumption is very likely to be greatly increased.

## HEAT VALUE OF VARIOUS FUEL WOODS



With the wood-fuel shortage likely to be aggravated by a serious shortage of coal next winter, some Canadian municipalities are working out plans for community wood piles. In addition, many individual householders are making their own arrangements to cut at least a part of their wood supply. As a guide to inexperienced cutters, the munitions and supply department offers the above chart which indicates the proportionate usefulness of the more common firewood trees in Canada.

## Towns People Can Help...



Every bushel from this next harvest will be needed by the United Nations. Labour is very short. By assisting farmers with the coming harvest towns people will render a notable service to Canada's war effort.

**SEARLE GRAIN COMPANY, LTD.**

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## TRAVEL BY BUS

Here's how you can help with our Nation's Transportation problem:

1. Travel on Tuesdays and Thursdays instead of on crowded week-ends.
2. Avoid travelling on holidays during the rush season.
3. If you are sometimes inconvenienced, smile it off as a contribution to winning the war.
4. Consult your Agent or Driver for travel information.

**Sunburst Motor Coaches Ltd.**

## WANT ADS

STRAYED—To my place, about July 14, a white rooster. Owner can have same by proving property and paying for this adv. P. Neufeldt, Irma. 30p

## GRAVELLING OF ALASKA ROAD

Construction of the Alaska highway, greatest roadbuilding job of modern times, now is entering its second phase with Canadian and American contractors taking over the task of enlarging and making permanent the pioneer road pushed through the wilderness by the U.S. Army engineer troops.

Building of the 1,600 mile Alaska road, completed in eight months by 16,000 soldiers and crews of civilian contractors is an almost incredible epic. Six months after the war it will be turned over to the Canadian government.

The completed highway will compare favorably with the medium grade highways in Canada. It will be 26 feet wide, allowing three lane traffic, and will have a gravel surface.